



**Indústrias Mangotex Ltda.**

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Itu, May 31, 2021

### **Mangotex will participate in the World Economic Forum event**

On April 7 at 2 pm (utc-3) Industrias Mangotex will participate in the panel “Future-Proofing Small & Medium -sized Enterprises” on the Global Technology Governance Summit sponsored by the World Economic Forum which will take place in Japan on the 6<sup>th</sup> and 7<sup>th</sup> of April.

Alongside Marcelo Zaidan, Mangotex’ CEO, the following will be participating on this panel:

- Juliana Franco, Co-Owner & Head of Innovation and Marketing, Multilab Agroanalítica
- Solveigh Hieronimus, Sr Partner, McKinsey & Company
- Dr. Anas Alfaris, President, King Abdulaziz City for Science and Technology
- Bonginkosi "Blade" Nzimande, Minister of Higher Education, Science and Innovation, South Africa
- Carlos Da Costa, Deputy Minister for Productivity, Labour and Competitiveness, Brazil

Sign up at : <https://www.weforum.org/events/global-technology-governance-summit-2021>

The World Economic Forum (WEF), based in Geneva , Switzerland, is an international NGO. The WEF's mission is stated as "committed to improving the state of the world by engaging business, political, academic, and other leaders of society to shape global, regional, and industry agendas”.

The foundation is funded by its 1,000 member companies, typically global enterprises with more than five billion dollars in turnover.

The World Economic Forum initiated a program in 2019 to support Companies to implement Industry 4.0 and help countries to develop and grow. They decided to start the implementation in Brazil and Mangotex was amongst the first 14 companies in the world to participate in this program.

In Brazil they joined their efforts with the São Paulo State Government, Ministry of Economics, Ministry of Technology, ITA University, IPT (Institute for Technological Research), financial institutions and syndicates, such as Sindipeças.

The improvements in Mangotex became a success story that is serving as a model of implementation. For this reason we were invited to participate in the World Economic Forum and share our experience with other companies and countries.



Marcelo Zaidan

CEO Industrias Mangotex Ltda.